



PRESS RELEASE

THE 3rd EDITION of the CARNAVAL DES COULEURS – 8 to 10 OCTOBER 2021

SHOWS, MUSICAL STARS, ENTERTAINMENT AND CONFERENCES ON THE PROGRAM

Montreal, September 14, 2021 - The BBCM Foundation, which presents the Carnaval des Couleurs at the beginning of October since 2018, reiterates its commitment to offer a quality event for this gathering and celebration of multicultural and LGBTQ + communities for the fight against racism and the fight against homophobia.

This is how, from October 8 to 10, the Complexe Desjardins, Place Émilie-Gamelin and the street in the neighborhood will come alive in various forms, day and night. The simultaneous free performances and shows of the 3rd edition of the Carnaval des Couleurs de Montréal (in dance, music, circus and others), bring together and integrate several cultural, ethnic and LGBTQ + communities in a collaborative, inclusive and cosmopolitan spirit.

Everyone will be able to enjoy these free activities, just before the Fall brings to an end a series of diverse festivals in Montreal over the past few months. Of course, all this will be done under the sign of safety and prevention, in accordance with the health rules imposed by the Direction de la Santé Publique de Montréal.

Here is the program being offered to festival-goers during the Canadian Thanksgiving weekend.

GRANDE-PLACE OF COMPLEXE DESJARDINS

Free activities (vaccination passport required)

OCTOBER 9 and 10: afternoon and evening

SHOWS: Tamika + Marc-André Valade + Maghislain + Club Bolo + Chinese Dance + Jorie + Real team country

dance + Drag Princesses show Disney-style + Mascots + Animations. Artistic direction: Yanick Daigle (Productions BoyFriend).

With our ambassadors: **Élizabeth Blouin-Brathwaite & Normand Brathwaite** will be present for a launch cocktail on Friday, October 8 at the Grande-Place of Complexe Desjardins.

CONFERENCES AT COMPLEXE DESJARDINS: With panelists and competent resource persons from local

organizations and reputable institutions. Including a session of questions and answers with the attending public.

- AIDS phobia theme (Saturday Oct. 9, noon to 1 p.m.)
- Transphobia theme (Saturday Oct. 9, 1 p.m. to 2 p.m.)
- Racism theme (Sunday Oct. 10, noon to 1 p.m.)
- Hate on the Internet theme (Sunday Oct. 10, 1 p.m. to 2 p.m.)

Host: Louis-Alain Robitaille, LGBTQ activist.

PLACE ÉMILIE-GAMELIN (BERRI-UQAM metro station)

Free activities / MOSTLY LIVE SHOWS (vaccination passport required)

OCTOBER 9 and 10: afternoon and evening

Featuring: **Corneille + Cirque Kalabanté + Kizaba + Johanne Blouin + Marco Calliari + Jimmy Moore + El Salvadore + Kaishia Cassendo + Térouz + DJ Khalil**. Artistic direction: Yanick Daigle (Productions BoyFriend).

NOCTURNAL DEAMBULATORY PRESENTATION: "CARNIVAL IN MOTION"

At a time and in a place to be specified, in the neighborhood, at the request of Public Health (to avoid gatherings), an artistic ambulatory presentation including various types of artists and non-amplified musical performances, as well as colorful characters, will delight passers-by and people present for the occasion.

Participating artists and groups:

Kumpa'nia + Ze Radcliffe Fanfare + Océanique, giant octopus puppet (Simon Rioux) + Déplacer les idées, giant puppet of Labokracboom + Papillums de Louve + Femmes Fleurs, animation Richard Lacroix + Oiseaux des chasseurs de rêves + Bagpipes of the Black Watch + Drag queens. Artistic direction: Léa Philippe.

SAFE EVENTS

Those responsible for the 2021 Carnival of Colors have made a commitment to the authorities to present these activities in a framework and environment that are safe and respectful of the health regulations in effect.

Participants should therefore expect to have to present their vaccination passport or QR code proving their double vaccination. They will also need to provide names and contact details for the registration of participants, as required by Public Health authorities for this type of activities. At Complexe Desjardins and Place Émilie-Gamelin,

everyone will be invited to choose a seat where they will remain as long as they are present. Wearing a mask will also be required while attending certain activities.

"We will do everything humanly and technically possible to make the Carnaval des Couleurs experience as pleasant and as friendly as possible. This is a huge and demanding challenge that we have chosen to take up to make this event possible. We invite people to enjoy it with respect and tolerance", explained the president of the BBCM Foundation, Robert J. Vézina.

Finally, the BBCM Foundation sincerely thanks the funders, partners, sponsors and all organizations and individuals who have decided to support the 2021 edition of the Carnaval des Couleurs and / or the Black & Blue Festival, given the very specific context. Special thanks to **Tourisme Québec, Canadian Heritage, Conseil des Arts et Lettres du Québec, Ville de Montréal, Montréal Centre-Ville, Arrondissement Ville-Marie and Tourisme Montréal**, for their support and contribution. Many community partners, media partners and sponsors, from here and elsewhere, also support the events.

Info: www.carnavaldescouleurs.org

Follow facebook.com/carnavaldescouleurs for more details on the program